

EDITORIAL CALENDAR

In Every Issue

- Big products that make a splash
- Commercial pool profile
- Must-have outdoor living accessories
- Residential builder and designer profiles

Luxury Pools remains the pool industry's most acclaimed consumer magazine. With expanded editorial and more breathtaking photography than ever, *Luxury Pools* will continue to feature the topics that interest discriminating homeowners as they complete their outdoor living projects.

| ISSUE | SPACE RESERVATION | MATERIALS DUE | ON SALE |
|----------------------|-------------------|----------------|----------------|
| Spring / Summer 2016 | March 9, 2016 | March 30, 2016 | May 2016 |
| Fall / Winter 2016 | July 6, 2016 | July 27, 2016 | September 2016 |



Spring / Summer 2016

WATER FEATURES

Energy in motion heightens any setting's mood, but when put into action around a poolscape, the results are fantastic. Top designers describe various water features—from waterfalls to deck jets and cascades—and how each can best enhance particular poolscapes.

POOL TRENDS

If you want to make a big splash in your outdoor living space this year, here are red-hot trends and cutting-edge companies that will have you living in a pool's paradise.

GLASS WALL SYSTEMS

A glass wall transforms an outside space into an extension of the inside, so for owners looking to maximize their living space (and view), including a glass wall system should be a given. Leading manufacturers and builders weigh-in on the trend and the best design to suit your home.

ULTIMATE OUTDOOR TVS

Whether you're entertaining in your outdoor kitchen or kicking back in the pool house, there is an outdoor television that will fit your space. Experience the ultimate in outdoor entertaining with one of these weatherproof TVs.



Fall / Winter 2016

POOL AND OUTDOOR LIVING AUTOMATION

Enjoy the luxuries of full control of your pool, spa, and landscape design features through the latest in technology and automation. Experts weigh in on how to keep your backyard on the cutting edge.

NATURAL POOLS

Natural swimming pools and ponds are a chemical-free alternative to traditional chlorine or salt pools. Experienced designers and builders share how you can create natural and organic pools.

DESIGNING OUTSIDE THE LINES

Custom pool design ideas come in endless shapes. Expert designers share how to create just the right shape and style of pool with specialty features that fit your personality and landscaping.

HOT TUBS AND SWIM SPAS

From hydrotherapy jet seats to an underwater treadmill to swim currents, turns your home into an oasis for year-round exercise, relaxation, and fun.

Send your product pitches and story ideas to our editor, Melissa Gillespie at mgillespie@rmsg.com.