

EDITORIAL CALENDAR

Luxury Pools remains the pool industry's most acclaimed consumer magazine. With expanded editorial and more breathtaking photography than ever, *Luxury Pools* will continue to feature the topics that interest discriminating homeowners as they complete their outdoor living projects.

In Every Issue



Big products that make a splash

Commercial pool profile

Must-have outdoor living accessories

Residential builder and designer profiles

Spring / Summer 2017

EXTREME BACKYARDS

From lazy rivers to putting greens, today, it's not uncommon to find backyards that include amenities that rival top resorts. Experts weigh-in on the latest designs and how you can turn your backyard into a domestic vacation destination.

FITNESS FANATICS

Along with adding beauty to your outdoor space and value to your home, a swimming pool can contribute to a healthy lifestyle. Learn from the pros how to create the perfect aquatic fitness experience.

POOLSIDE PARADISE

Nothing says luxury quite like a poolside guesthouse, conservatory, or cabana. Find inspiration for your own poolside digs in these glamorous design ideas.

Fall / Winter 2017

LIVING ON THE EDGE

From extreme infinity-edge design to pool decks without coping, these stunning designs will add style and drama to your swimming experience.

PRETTY PICTURE

Forget boring concrete flooring. Dazzling tiles, painted murals to and movie projectors, transform your pool floor into a work of art and even an entertainment hub.

BACKYARD PARADISE

Any outdoor living space, be it a compact terrace or an expansive poolside patio, can become a personal paradise. Find yours in these designs.

ISSUE

Spring / Summer 2017

SPACE RESERVATION

March 29, 2017

MATERIALS DUE

April 5, 2017

ADS DUE

April 12, 2017

NEWSSTAND

May 2017

ISSUE

Fall / Winter 2017

SPACE RESERVATION

August 16, 2017

MATERIALS DUE

August 23, 2017

ADS DUE

August 30, 2017

NEWSSTAND

October 2017

Send your product pitches and story ideas to our editor, Melissa Gillespie at mgillespie@rmsmg.com.