

2010 Web Ad Specifications

The screenshot shows a website for Pool Spa Living. Ad A is a banner at the top with the text 'Always wanted a beautiful backyard pool? See over 100 pool designs available from TROPICAL WATER POOLS'. Ad B is a square ad on the right with the text 'Wish your pool could clean itself? Time to go automatic. Visit Sunset Automatic Cleaners to learn more.' Ad C is a vertical tower ad on the right with the text 'Immerse yourself in the bubbling water of 88 jets. Explore the Neptune model from DAISY HOT TUBS'. Ad D is a featured company rotation on the left with the text 'NEW AGE SWIM SPAS. With a line of swim spas in three convenient sizes, discover the best model to suit your fitness needs. Learn more about New Age Swim Spas'. Other elements include a navigation menu, a search bar, and a 'Buyer's Guide' section.

A
Banner Ad

728 pixels x 90 pixels
Max. size: 40K
File type: GIF & JPEG
Flash: 50K max
Loop maximum: 4 times
Animation time: 15 seconds max
Flash/video: 100K max
Video: Must include a button to stop/pause the video

B
Large Display Ad

250 pixels x 250 pixels
Max. size: 40K
File type: GIF & JPEG
Flash: 50K max
Loop maximum: 4 times
Animation time: 15 seconds max
Flash/video: 100K max
Video: Must include a button to stop/pause the video

C
Tower Ad

160 pixels x 600 pixels
Max. size: 40K
File type: GIF & JPEG
Flash: 50K max
Loop maximum: 4 times
Animation time: 15 seconds max
Flash/video: 100K max
Video: Must include a button to stop/pause the video

D
Featured Company Rotation

Designed and written by our staff. Submit a photo and brief company/product description. Call 888-768-3222 for more information.

Flash Instructions Use Flash Version 7.0 compatibility. Flash should use the "clickTAG" variable to accept the incoming URL that should be loaded when the Flash Ad is clicked on.

MANOR HOUSE

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